



# RESUME

**LESLEY HUNTER**

Marketing communications and graphic design

## EDUCATION

### GEORGE BROWN COLLEGE

Toronto, Canada

Marketing Communications Design

### SUFFOLK COUNTY COMMUNITY COLLEGE

Selden, NY USA

Liberal Arts

### WARD MELVILLE H.S.

Setauket, NY

Degree with Regents in art

### CHEVRON CORPORATION

Headquarters 6001 Bollinger Canyon Rd., San Ramon, CA, and remote.

**Contract graphic designer and presentations specialist, 2016 to 2020.**

Developed and executed branded marketing communications initiatives from key annual reports to client facing campaigns. A notable, recurring project was the financial annual report 4 years in a row.

### COLLIERS INTERNATIONAL

Oakland, CA and remote.

**Consulting Sr Designer, 2014 to 2016.**

Colliers international is a commercial realty firm with offices world-wide.

- As a full-time consultant, participated in the creative development of key projects: Print advertising, mini-web sites, email campaigns, signage, and electronic and print brochures while maintaining the brand of an international corporation.

### JOHN CUMBELICH AND ASSOCIATES

Walnut Creek, CA

**Consulting Marketing Manager, 2012 to 2014.**

John Cumbelich and Associates is a Walnut Creek based commercial realty firm.

- Supported a team of Commercial Realtors.
- Created templates in Mailchimp for Realtors who were using outlook for email campaigns.
- All corporate collateral.
- Started up their Social Media pages.

Notable achievements: Switched the company Regis On-line/Sites USA for demographics and competitive analysis, and upgraded the graphics to Adobe Creative Suite.

### LAWRENCE LIVERMORE NATIONAL LABORATORY

East Ave., Livermore, CA

**Contract Presentation Liaison for the Director of The National Ignition Facility, 2009 to 2012.**

- Managed, developed, and set up PowerPoint presentations for all of The National Ignition Facility leadership world-wide. Coordinated A/V personnel and coordinated with LLNL protocol and event organizers to ensure seamless operations.
- Interacted with VIP visitors and public at community events.
- Worked with competition sensitive material, maintained a Q-Clearance.

Notable achievements: 2 awards for performance.

### HUNTER COMMUNICATION DESIGN/ LESLEY HUNTER DESIGN

Walnut Creek, California

**Freelance Graphic Design, 2001 to 2009 and 2021**

Founded Hunter Communication Design in 2001 following the collapse of Enron. Many clients came from the San Ramon office and needed to start-up their company's marketing material from scratch.

- Marketing collateral including: Proposals, presentations, large format displays, brochures and identity.
- Website development and maintenance including: vendor management, content writing and editing, e-commerce sites using Dreamweaver, Wix, Wordpress, Broadcast and SquareSpace.

### ENRON ENERGY SERVICES (EES)

**Art Director/Sr Designer 1997 to 2001.**

- Helped found the proposal and marketing department of EES in the East Bay by hiring, training and managing staff in publishing and production and creating templates for all marketing materials used by the department.
- Worked with company leaders Nation-wide to develop marketing projects.

Notable achievements: 3 awards for performance.

### TECHSERV

**Design Lead and Client Liaison for the proposal teams from 1994-1997 and in 2006.**

Techserv was a proposal consulting firm specializing in competition sensitive high award, procurements.

- Worked on site, on proposal teams for 5 Department of Energy Superfund proposals.
- Assisted in the start up of the Mound proposal production team and later helped start up the proposal center for Agility Logistics in Orlando Florida in 2006.

### CAROLLO ENGINEERS

**Graphic designer from 1988 to 1994**

Walnut Creek, CA

Carollo engineers is a consulting engineering firm with offices throughout the West.

- Created proposals, presentations, large format tradeshow displays and brochures.

## CONTACT

[LinkedIn Profile](#)

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[Behance Portfolio](#)

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